

## **Alamar Hash**

Mahalarta taron za su koyi yanda alamar hash ke yin tasiri wajen inganta kungiyoyi. Haka kuma mahalarta taron za su gane yanda alamar hash a dandalin sadarwar zamani ke taimakawa wajen wayar da kawunan jama'a game da rajin kawo sauyi a kan wata matsala da kuma yanda za su samar da tasu alamar hash din da hanyoyin inganta wani sanadin da yake ba su sha'awa.

# Rajin Kawo Sauyi Ta Hanyar Yin Amfani da Alamar Hash a Rubutu

## Kashi na Daya

### Sanar da Dalibanka

Yayin da mutane ke yin amfani da wasu kayyadaddun dandalin sadarwar zamani a kai a kai wajen wayar da kan jama'a wajen rajin kawo sauyi a kan wasu dalilai na musamman, waɗannan dandalin sadarwar zamanin suna da wasu halayya na bai ɗaya. Wata fitacciyar sifa guda ɗaya mai taimakawa ita ce alamar hash a rubutu. Alamar hash a rubutu na ba mu damar jawo hankali mutane ga ra'ayoyinmu ta hanyar haɗa aikenmu da wasu aiken a kan batu iri ɗaya. Misali, idan muna so mu raba bidiyoyi daga wasan kwallon kafarmu na kwanan nan a inda ɗan wasanmu ya ci kwallaye uku a wasa guda, za mu iya haɗawa da “#kwallon kafa” da “#kwallaye uku a wasa guda” a cikin bayanin da ke bidiyon don ba sauran mutanen da ke neman bidiyon kwallon kafa damar ganin shi. Ta wannan hanyar, za mu iya kara damar da kwararrun ‘yan wasan suke da ita da za su duba bidiyoyinmu.

Alamar hash a rubutu suna da amfani musamman a ayyukan rajin kawo sauyi. Misali, bayan da wani jami'in ‘yan sanda ya harbin Trayvon Martin a Florida, ta kasar Amurka, wasu ‘yan rajin kawo sauyi da yawa suka fara rubuta aike game da dangantakar wariyar launin fata a Kasar Amurka sannan suka haɗa da alamar hash a rubutu #BlackLivesMatter. Ta hanyar karuwar shaharar alamar hash a rubutu, mutane da yawa za su iya ganin aike game da kwarewar mutane a matsayin launin mutane da kuma kasancewarsu da ‘yan sanda a Kasar Amurka yau ta hanyar binciko “#BlackLivesMatter.” Ta hanyar rajin kawo sauyi a dandalin sadarwar zamani, muhimmancin Rayukan Bakaken Fata ya bunkasa zuwa wani rajin kawo sauyi mai karfi ta hanyar goyon bayan mutane masu karfi.

Alamar hash wani nau'in abu ne a dandalin sadarwar zamani a kan wani mizani a duniya. A lokacin da kungiyar ‘yan ta'addan Boko Haram ta yi garkuwa da ‘yan mata 276 daga makarantar sakandare a Chibok, Nijeriya, mutane a Nijeriya sun yi kokarin wayar da kawunan mutane dangane da matsalar a dandalin sadarwar zamani ta hanyar aikewa da abubuwa tare da alamar hash “#BringBackOurGirls.” Matsalar ta tattara goyon bayan mutanen duniya cikin sauri, tare da fitattun ‘yan wasa da kuma fitattun mutane da ke goyon bayan sanadin.

Akwai wasu misalai da yawa na yin amfani da alamar hash don rajin kawo sauyi a faɗin duniya. Misali, ɗaliban jami'ar Mexico sun yi amfani da “#YoSoy132” a zaɓen shugaban kasa na shekarar 2012, ɗaliban jami'ar Hong Kong sun dogara a kan alamar hash ɗin “#umbrellarevolution” a lokacin zanga-zangar domokaradiyya a shekarar 2014, kuma ɗaliban jami'ar Chilean sun yi amfani da “#MovimientoEstudiantil” don rajin kawo sauyi a harkar ilimi.

A lokacin da kake rajin kawo sauyi saboda wani sanadi, yin amfani da alamar hash

wata babbar hanyace ta kaiwa ga masu sauraro tare da ra'ayoyinka. A cikin wadannan ayyukan, za mu bincika yanda ake yin amfani da alamar hash a dandalin sadarwar zamani.

# Aiki

## Kashi Na Daya

### Tattaunawa a Aji

Shirya maharta taron bibbiyu.

### Sanar da Dalibanka

A cikin kungiyoyin masu mutane bibbiyu, nemo alamar hash dɪn da aka yi amfani da ita kwanan nan don inganta wani sanadin.

Da zarar ka nemo alamar hash dɪn, yi bitar firar da aka yi a wurin sannan kuma a cikin kungiyarka, samar da takaitaccen bayanin abun da aka tattauna. Za ka gabatar da wannan takaitaccen bayanin da baki ga sauran kungiyar.

Kana da mintuna 15 domin ka nemo alamar hash dɪn sannan ka samar da takaitaccen bayanin.

### Tattaunawa a Aji

Ba mahalarta taron mintuna 15 don su yi aiki. Da zarar sun gama, ba kowace kungiya mai mutum bibbiyu mintuna 15 domin su gabatar da takaitaccen bayaninsu ga kungiyar.

### Tambayi Dalibanka

Wane irin abu ne aka raba ta hanyar yin amfani da alamar hash?

Shin akwai wasu firarrakin da ake yi a karkashin waɗannan alamar hash dɪn mabambanta? Me yasa kake tunanin wannan yana faruwa/ba ya faruwa?

Shin wasu daga cikin alamar hash dɪn na aiki sosai (misali., za a iya sake aikewa da su) a kan sauran? Waɗanne? Me yasa?

## Kashi Na Biyu

### Sanar da Dalibanka

Yanzu, samar da wani lamarin da yake da muhimmanci ga kungiyarka sannan ka:

1. Kirkirar masa alamar hash.
2. Tsara wani hoto, bayani mai hoto, meme, taɗi, ko zane mai hoto domin inganta alamar hash dɪnka.

3. Tare da abokin hulɗarka, tattauna hanyoyi daban-daban da za ka yaɗa alamar hash dɪnka ta amfani da hanyar sadarwa. Wasu dabarun kaiwa ga nasara ne muka koya daga dudduba sauran alamar hash dɪn?

Za a ba ka mintuna 30 domin ka kammala wannan aikin.

### **Tattaunawa a Aji**

Ba mahalarta taron mintuna 30 domin su kasance da wannan aikin tare da abokin hulɗarsu. Bayan nan, bayar da mintuna 20 ga kowane mutum bibbiyu domin su tattauna, tare da, babbar kungiyar, alamar hash dɪnsu, mai dɒuke da abubuwan da za a gani, da kuma ra'ayoyi game da yaɗa alamar hash dɪn.